



## April 2010 Newsletter

550 North Palm Canyon Drive  
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### President's Message

*"I'm trying to get a sense of the spirit. I'm sculpting a language of the soul."*

*Aiko Morioka, sculptor*

Dear Members:

As if it had been rehearsed - our Art Mart ended on April 4, Sunday afternoon with a 7.2 earthquake. It was very clear that we ended this successful event with a bang.

My congratulations to all the artists who participated in the well organized Art Mart on the back lawn of the Desert Art Center. It was one of those events where artists shared a fun weekend, sitting and chatting, demonstrating and selling.

It is only fitting then, that we acknowledge the organizer of the whole weekend, Winnie Collins, who devoted hours upon hours to develop the DAC Art Mart. In addition, she created a story through photos depicting the history of our organization and it is on display in the Gallery for you to peruse. So if you missed this exciting and well-attended celebration, we hope you'll hear about its success from some of the participants.

Our Friday night opening featured an exhibition of 70 artists. It offered visitors and locals everything from stone and clay sculpture, glass, jewelry, oils and watercolors, and plein air to still life. Over 200 guests visited our gallery that evening. Our sales have soared.

My term as president will soon come to an end. I proudly look back over the two years

and see that we have come a long way. Each president has had goals and each president carries on from the last. I've been fortunate to have had such tremendous support from my board members and committee chairs.

It is important that we all share in the final get together of the season and look toward the beginning of new ideas. This year's reception will be held in the DAC Gallery and members and guests are invited to attend. I look forward to joining you on May 2nd. See you there.

*Adele*

### Invitation

May 2, 4 pm – Hosted reception. Swearing In of New DAC Board, Volunteer Awards, Other Presentations. In the DAC Gallery. Signup list available in the Gallery – sign up in person or call the Gallery to add your name to the list.

**HORS D'OEUVRES AND REFRESHMENTS  
WILL BE SERVED AT NO COST.**

#### What's Inside:

Student Scholarships – 2

New Members – 2

Plein Air – 4

DAC get Shiny Apple – 2

60<sup>th</sup> Anniversary Report – 3

Member News – 2

General Meeting Minutes – 3



## Student Scholarships

The Desert Art Center selects 3 deserving high school seniors from the Palm Springs Unified School District each year to receive scholarships towards continuing art education. This year the DAC has added an additional Best of Show award through the generous donation of Anna and Joseph Deluca. This year's award winners are:

- (1) B J Mitchell Scholarship: Karina Sandoval, Cathedral City High School
- (2) Desert Art Center Scholarship: Luis Castro, Palm Springs High School
- (3) Margery Holly Memorial Scholarship: Roberto Velazquez, Palm Springs High School
- (4) Anna and Joseph Deluca's Best of Show award: Roberto Velazquez, Palm Springs High School

There were 6 entries. The 3 other students were Dylan Ruiz and Andrew Loveto from Palm Springs High School and Alyssa Marie Gutierrez from Cathedral City high school.

The winners receive \$500.00 paid to the college of their choice and all, including the non-winners, will get 3 free summer 2010 classes at the Desert Art Center.

The winning paintings of the Student Art Show are on display for the rest of the month of May. Stop in to see the work of these young artists of Coachella Valley.

## Palm Springs Unified School District Applauds the DAC



The Desert Art Center was recognized for its outstanding work by providing the art students of Palm Springs, Desert Hot Springs and Cathedral City with a Student Art Show.

During the Palm Springs Unified School District April Board meeting, Justin Blake, board member, and Dr. Lorri McClune presented Don Dietz, the show's organizer, and Adele Hill, DAC president, with Shiny Apple Award plaques for helping the school district shine!

Louisa Castrodale, Visual and Performing Arts Coordinator for the district, talked about the DAC/schools' partnership, how it promoted art in the schools, and how much they are looking forward to next year's show. Several of the students who participated in the show also won the DAC scholarships.

## Member News

- ✚ Carolyn Hawley will be in the San Dimas 34th Annual Western Art show - April 23,24,25. For more information see [www.sandimasarts.com](http://www.sandimasarts.com) She is Woman Artist of the West, and the National show will be in El Cajon at the Olaf Wiegthorst Museum - Opening reception June 4 - show runs thru the end of the month. Carolyn's Date Festival awards, were 1st in animal, 2nd in Western, and 1st in floral.
- ✚ Darlene Goins is very honored to have been selected to be the sole jewelry artist in the La Quinta Gallery of Fine Art.

## Welcome New Members...

- Peggy Custer – Oil/Watercolor
- Jerry Hanson – Woven newspaper/Acrylics
- Leovigildo Londres
- Judith Butler – Mixed
- Lois Hill
- Terri Hall
- Andrew Gillespie – Acrylics
- Ronald Childers – Painting/Prints
- Richard Proctor – Painting/Ceramics
- Estrella Lim
- David Hardy – Acrylics
- Marilynn Hollis – Painting/Jewelry

## 60<sup>th</sup> Anniversary Events Reports

### OPENING April 2, 2010

The April opening at the Desert Art Center was well attended despite it being Good Friday and the beginning of Easter Weekend. The Desert Art Center provided the food for the opening. The gallery was crowded and at one time the number was around 200 in and outside. It was noted that many of the people were attending for the first time.

### ART MART April 3rd and 4th, 2010

The first Art Mart at the present location of the gallery was deemed a great success. There were a total of 40 artists represented to sell their art. There were thirty-seven booths on the grounds of the DAC but some artists only attended one of the days and another artist used their space on the next day.

The Art Mart was well attended by the public and the sales were good on both days. A drawing for the donated painting by **Louise Tennyson** took place Sunday at 3:30 p.m. and the lucky winner came immediately to retrieve the painting.

I want to thank all who helped in any way to the success of the Art Mart. I especially want to thank **Sally Hedberg** for all the publicity that we received, **Don Dietz** for designing the sales form and for the plan for the booth spaces as well as the work to mark the space on the lawn. **Jonathan** was such help whenever I needed a ladder or hammer and **Adele** who was so encouraging and for her expertise helping in many of the details. **Victor Picou** helped me get all the equipment together on Friday and was there to the end on Sunday to put things away. **Richard Calderhead** did what was needed to be done during the Art Mart to help the artists with their booth and do the legwork as needed the two days. Thank you so much to all of those who volunteered to be assistants during the Art Mart and to **Louise Tennyson** for the donation of the beautiful desert painting.

**Winnie Collins, Event Coordinator**

## April 13, 2010 General Meeting

- Meeting called to order by **Adele Hill** at 2 p.m.
- Adele welcomed everyone. She informed us that this would be her last meeting as President, and thanked everyone for their support during her tenure.
- **MINUTES:** were approved as written in the newsletter. Moved by **Wally Reid**, and seconded by **Marcy Wolfs**.
- **TREASURERS REPORT:** In Terry's absence, Adele reported our successful weekend during the Meet the artist opening, and the Art Mart. We had sales of \$9,394.00.
- She also reported that our newsletter would be out by this weekend.
- **EVENTS:** Winnie reported on our successful April opening weekend. The Gallery provided all the food and wine. We had a great turnout. The Art Mart was held on Saturday and Sunday, with 40 exhibitors, from 10 a.m. to 4 p.m. each day. She also thanked **Sally Hedberg, Don Dietz, Jonathan Caisse,** and **Victor Picou** for their help in making it a success.
- **MAINTENANCE:** Jonathan reported all has been taken care of by the city.
- **PUBLICITY:** Sally reported on the successful publicity for our 60th Anniversary weekend. She also reported on our new member, **Esquivel Toscano**, on having one of his paintings being shown permanently at the Palm Springs Museum.
- **PLEIN AIRE:** **Elaine Matthews** reports they will be painting at the College of the Desert on Thursday.
- Adele thanked **Don Dietz** for constructing storage cabinets on the stage in the auditorium.
- She also stated that in place of our next meeting, we would hold a reception on Sunday, May 2nd at 4 p.m. It will be catered and served. We will also have the swearing-in ceremony for our new Board. Please sign up for the meeting at the Gallery desk, so we will have an estimate on attendance.
- **DAVID NORTON** gave a talk on the history and use of the buildings that were once a part of the Frances Stevens School. He told of the transition from that period to what the Desert Art Center has become over the following years. There have been many improvements, plus an increase in membership, and an improvement in the quality of art shown now.
- **WINNIE COLLINS** gave a talk on the exhibit of photos and newspaper accounts she assembled showing the history of the Desert Art Center over the past 60 years. Her presentation boards will be shown in the Gallery until the end of May.
- **STUDENT SCHOLARSHIP AWARDS:** were presented by Lea Jenkins to students in the Palm Springs Unified School District:
  - **KARENA SANDOVAL:** Cathedral City High School received the B.J. Mitchell Award
  - **LUIS CASTRO:** Palm Springs High School received the Desert Art Center Award
  - **ROBERTO VELAZQUEZ:** Palm Springs High School received the Marjorie Holly Award
  - **ROBERTO VELAZQUEZ:** was also presented with Best of Show Award by Anna and Joseph Deluca
- Adele gave special thanks to all the friends, parents, and student teachers that came for the awards.

Minutes submitted by **Laverne Manderscheid**

To see photos from these events visit [www.desertartcenterphotos.shutterfly.com](http://www.desertartcenterphotos.shutterfly.com)



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The Desert Art Center, which was established in 1950 and the oldest art organization in the Coachella Valley, is a non-profit group whose purpose is to promote art in the community and provide scholarships to Palm Springs, Desert Hot Springs and Cathedral City High School seniors.

## Plein Air Painting Schedule

The Desert Art Center sponsors Plein Air Painting Days the first Thursday of each month from 9 to 3 pm. Bring own supplies and a bag lunch.

**Open to All – No Teacher – Fun – Free**  
May 6, 2010    Andreas Canyon

The **Plein Air Artists of Riverside** are affiliated with the Riverside Art Museum and will be exhibiting some of their works at the Riverside Arts Project starting Mar. 6 through May 6, 2010. More information on this Plein Art Group, their outings, newsletter and events can be found at: <http://pleinairartistsofriverside.blogspot.com/>

Our newsletter and photo links are now posted on our website at [www.desertartcenter.com](http://www.desertartcenter.com)  
**Many thanks to Joy Meredith of Crystal Fantasy in Palm Springs for her support of the Desert Art Center by maintaining our website!**  
[www.crystalfantasy.com](http://www.crystalfantasy.com)

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