



# JANUARY 2011 NEWSLETTER

## HAPPY NEW YEAR

Starting this new year, 2011, the Board wants to wish every one a prosperous year and to remind all our members of what the Desert Art Center is and our responsibility to it.

The Desert Art Center is a non-profit volunteer organization, with the mission to promote the art in the community and provide scholarships to Palm Springs, Desert Hot Springs and Cathedral City High School seniors.

The key word is VOLUNTEER. We can't exist if we do not all participate and give time to the organization. Everyone has a responsibility per their membership application, to serve on a committee. Also the hanging or gallery members are required to sit the gallery if they wish to show and sell their artwork.

Sitting the gallery requires greeting the public and explaining our history and purpose to those who are new to visiting our gallery. In addition to greeting the public, one of the most important 'charges' of the sitters is to correctly and neatly fill out the sales receipts and putting the money/charge slips in the safe. The moneys brought in continue operation of the gallery and provides the scholarships to the students, fulfilling our responsibility to the Coachella Valley Community.

## JANUARY - FEBRUARY Schedule of Events

January 8, 10am: **BOARD MEETING**  
January 11, 2pm: **GENERAL MEETING** with a jewelry demonstration by Pfeiffer Nicole Brookes  
January 15 – 21, **STUDENT ART SHOW**  
January 31, 10am to 4pm: **ART INTAKE** – Gallery Members Only

February 4, 6 to 8pm: **OPENING AND MEET THE ARTIST RECEPTION**  
February 5, 10am: **BOARD MEETING**  
February 8, 2pm: **GENERAL MEETING**

The board understands that many the hanging members would prefer to be working on their artwork, and therefore mistakes are made. In this light we are proposing to create a **CORE GROUP** of gallery sitters from the membership, both regular sustaining members and hanging members. The members of the core group need to enjoy meeting the public and performing the sales. They will be in charge of the gallery sitters. The board would like to have about 16 members on the core group, who each member would work the gallery 2 days a month.

For those who are accepted to the core group the Board will provide certain incentives, such as displaying their work on the days of their sitting the gallery, special recognition with private lunches/or dinners by the board and others to be determined.

If you are interested in volunteering and being part of the core group or have questions please contact Marcy Wolfes or sign up at the next gallery intake on January 31, 2011.

## Student Art Show January 15 - 22

The 2nd Annual Juried Student Art Show, sponsored by The Desert Art Center in co-operation with the Palm Springs Unified School District, opens Saturday, January 15, 2011. The show will run daily from 10am to 4pm in the DAC small gallery, through Saturday, January 22, 2011.

Everyone is invited to the Opening Reception for the students 2 to 4pm Saturday, January 15 in the small gallery

## Revised Gallery Hanging Rules

The board has revised the Gallery Hanging rules and these are included on pages 5-7 of this newsletter. Please become familiar with the changes for the next Intake day, January 31. 2011. The intake day is for existing hanging members only.

## **2010-2012 Officers and Committees**

Co Presidents	Louise Passey	(310) 629-8155
	Jonathan Caisse	(760) 902-1690
1 <sup>st</sup> Vice President	Brad Zylstra	(415) 80605847
2 <sup>nd</sup> Vice President	Adele Hill	(760) 416-5476
3 <sup>rd</sup> Vice President	Marcy Wolfs	(760) 416-9646
Recording Secretary	Sharon Joy Mason	(760) 341-9126
Corresponding Sec.	Barbara Mathenay	(760) 365-7092
Treasurer	Terry Casella	(760) 333-0014
Historian	Winnie Collins	(760) 832-7092

### **COMMITTEES**

Art Fair	Don Dietz	(415) 722-7931
	Sally Hedberg	(925) 788-9862
Class Coordinator	Moira Johannessen	(760)-322-2523
Gallery Coordinator	Adele Hill	(760) 416-5476
Events	Robert Rogers	(760) 778-1880
Gallery Sitters	Marcy Wolfs	(760) 416-9646
	Suzie Burton	(760) 369-6714
Liaison with City	Karen Brobeck	(760) 322-7303
Newsletter	Brad Zylstra	(415) 806-5847
Membership	Linda Maxson	(760) 836-0879
New Artist Coord.	Andy Petras	(760) 702-0775
Photography	Lea Jenkins	(760) 285-7717
Publicity		
Security	Jonathan Caisse	(760) 902-1690
Screening/Jury	Victor Picou	(818) 567-4848
Scholarships	Lea Jenkins	(760) 285-7717
Telephone	Suzie Burton	(760) 369-6714
Website	John Malmquist	(661) 607-5644

### **GALLERY MANAGER**

John Malmquist (661) 607-5644

## **Plein Air Painting Schedule**

January 6 and 15	Coachella Preserve
February 3	Painted Canyon
February 19	Snow Creek
March 3	San Jacinto Monument Visitor Center
March 19	Box Canyon
April 7 and 16	Coachella Preserve
May 5	Indian Canyons

Contact person: Elaine Mathews 760-328-4911  
elaineartist@yahoo.com

## **No Shipping from the Gallery**

The Board has decided that we will no longer ship artwork for customers. A notice has been posted at the gallery desk that we do not ship. There are cards for The Postal Connection, who does shipping, at the desk that can be given to customers if they request.

## **Desert Arts Festival Schedule At Francis Stevens Park**

West Coast Artists has a series of six art festivals that are held at Frances Stevens Park, adjacent to the Desert Art Center. They will be celebrating there 25th year. These events are held and benefit local non-profit organizations. Following is their schedule for 2010 – 2011:

January 29 and 30, 2011  
February 19 and 21, 2011  
March 5 and 6, 2011  
April 9 and 10, 2011

## **Gallery Sitter Reminders**

New Sales Receipts are now at the front desk. These books are easier for the sitter to fill in the artist name and control number.

Use the old standard sales receipt book for memberships only which are also to be placed in the safe.

Also gallery sitters are reminded that they are not to bring in additional artwork to sell on the days they sit. The gallery coordinator manages all gallery artwork.

## **ART MART APRIL 2 AND 3, 2011**

The 2nd Annual DAC Art Mart is scheduled for Saturday and Sunday, April 2 and 3, 2011 from 10am to 4pm each day. Don Dietz and Sally Hedberg are co-chairing this event. Artists are encouraged to sign up for both days, or partner with another artist so that there are no empty spaces.

A signup list is located at the Gallery.

# SCHEDULE OF CLASSES

The Desert Art Center is pleased to present its schedule classes. Please call the instructors to sign up for classes and be advised of supplies.

## MONDAYS

### 10-1 pm **Betty Jacobs, OILS**

Betty has been teaching art for many years and won numerous awards for her works. This class is for beginner to intermediate students. Please call Betty for rates.  
(760) 328-6663

### 1:30-4:30 pm **Carolyn Hawley, OILS**

Carolyn has been teaching and showing nationally since 1990. She is a member of the Women Artists Of The West and Oil Painters of America. See her work at Danskin Gallery in Palm Desert. Beginner to Advanced students. Preregistration, 4 class for \$140. Classes start Monday October 18.  
website: [www.hawleyfineart.com](http://www.hawleyfineart.com)  
(760) 401-3639

## TUESDAYS

### 9-12 pm **Terry Masters, OILS**

Terry was raised here in the desert and has a beautiful appreciation of our valley and desert life. These classes are for beginner to advanced students. Terry's art is known nationally as well as here in the desert.  
\$130 for 4. Website: [www.desertpainter.com](http://www.desertpainter.com)  
(760) 324-8300

### 1-4 pm **Elaine Mathews, OILS/ACRYLICS**

Elaine holds a BA in Art and an MA in teaching. Her large paintings are included in several corporate collections. Classes are for beginner to intermediate students who will paint from photos and learn plein air techniques.  
\$115 for 4. (760) 328-4911

## WEDNESDAYS

### 9-12 pm **Kay Henkel, SCULPTURE**

Kay works as a full-time artist out of her studio and gallery in Palm Springs. An honored member of the National Sculpture Society, she uses varied media including clay, plaster and bronze. Many celebrities have purchased her works. Beginner to advanced students.  
Call for rates: (760) 320-5276

### 9-12pm **John Malmquist, DIGITAL PHOTOGRAPHY**

John is an internationally published photographer, working in Los Angeles for over 10 years. He wants to help others learn about digital photography, a skill that has become a necessity in the digital age. Beginners to Intermediate: \$100 for 4 classes pr \$30 for 1. Website: [www.pixdude.com](http://www.pixdude.com)  
(661) 607 5644

### 1-4 pm **Moira Johannessen, WATERCOLORS**

Moira's popular classes are well attended, so call for reservations. She has won many awards in local and national shows. She teaches the different techniques of watercolor to students from beginner to intermediate.  
\$100 for 4. \$30 for 1. (760) 322 2523

## THURSDAYS

### 9-12 pm **David Fairrington, OILS**

David has an extensive background in painting and drawing. He has painted over 500 personal portraits, ballet subjects and he was a Combat Artist for the US Army. \$140 for 4. Website: [www.davidfairrington.com](http://www.davidfairrington.com)  
(951) 966-6800

## THURSDAYS continued:

### 9-12 pm **Don Dietz, STAINED GLASS (at Don's Studio)**

Don is a retired teacher with an MA in Vocational Education. He has been making stained glass for 12 years. His work sells throughout the US and Canada. Students learn glass selection, pattern transfer, cutting, grinding, foiling, soldering and finishing. Students will complete a basic project. \$25 per class. (760) 671-5000

### 9-12 pm **Frances Poole, DRAWING-the painters foundation**

Class is designed as a first step for those wishing to take painting classes or to improve drawing skills. All levels welcome. Frances has her MFA in Drawing and painting, has taught Art for 15 years and is an award winning artist whose paintings have shown nationally in Galleries and Museums for 25 years. Web: <http://www.francespoole.com>  
4 classes: \$100. \$30: for one 760-288-3162  
1-4 pm

### 1-4 pm **Frances Poole, OIL PAINTING**

Classes to be held in the small gallery following the morning drawing class. For information call 760-288-3162.

### 1-4 pm **Moira Johannessen, WATERCOLORS**

See Wednesday's description

## FRIDAYS

### 9-12 pm **Louise Passey, OILS**

Louise is a full-time resident of Palm Springs and has a background in art teaching, set design, fantasy costume design for TV and clothing design. She has an MA with a major in painting and has received recognition in many national and local shows. \$100 for 4.  
(310) 629-8155

### 9-4 pm **Rafael Maniago, OILS**

Rafael is a premier artist from the Philippines where he is known as the "Master Painter of Portraits". He made his name in the art world with his beautiful paintings of figures and landscapes. He limits his class to 7 students and you must call Karen Brobeck for reservations. \$110 for the day.  
(760) 322-7303

## SATURDAYS

### 9-12 pm **Meridy Volz, LIFE DRAWING**

Meridy is one of our most popular teachers. Her subjects are nude models. You will have exercises to loosen up and instruction on how to render the human figure. Warm-up is usually in charcoal on newsprint with longer poses in the medium of your choice. \$120 for 4.  
(760) 668-9852

### 9-12 pm **Don Dietz, STAINED GLASS (at Don's Studio)**

See Thursday's description

### 1-4 pm **Tony Diorio, OILS**

Tony is a master with the palette knife with his beautiful oils of seascapes, flowers and landscapes. He has taught painting and studied art most of his life. Come learn an exciting new way to paint. \$30 per class.  
(760) 329-1089 or (760) 534-0043

## Artist of the Month - December

Mandy Main has been voted in as artist of the month for two-dimensional work and Kay Henkel for three-dimensional work.



Mandy Mains work presently displayed in the Gallery



"ELEVATOR" by Kay Henkel

## January General Meeting

The January General Meeting was held in the auditorium on Tuesday January 11, 2010. Due to the Palm Springs Film Festival, parking was scarce and thus the meeting turnout was small.

Sally Hedberg reported that the previous Saturday trip to the Getty Villa Museum, in Malibu, was a great success. Thanks to Sally for organizing and hopefully there will be more tours in the future.

The Student Art show and the upcoming Art Mart were presented by Don Dietz. The Board thanks Don for all his work on these two projects.

Marcy Wolf announced the Boards new plan for the Core Group of Gallery Sitters. Sign up sheet is in the main gallery.

The Board wants to thank Robert Rogers for volunteering to be the events chair. He will be coordinating the refreshments for the next gallery opening February 4. If interested in helping please contact Robert, (760) 778-1880.

The meeting was followed by a very interesting demonstration of jewelry making by Pfeiffer Nicole Brookes. She showed how she manufacturers her jewelry from wire – stainless steel, bronze, nickel silver etc., which first formed into a coil, then cut into individual 'rings' which become the basis for the chain male of her designs.

The next General Meeting is scheduled for Tuesday, February 8, and as of the printing of this newsletter we do not yet have a demonstrator.....any volunteers?

**Name Tags** If you need a nametag, please contact Robert Rogers

### Membership Resource Guide

Membership books for new members and updates for existing members will be available January 31, at the Gallery between 10 and 4.

## RULES FOR HANGING ART BY GALLERY MEMBERS

On the recommendation of the Gallery and Screening Committee Chairs, the DAC Board approved the following rules for Showing Art Pieces at the Desert Art Center. Effective December 1, 2008. Revised March 6, 2010. **Revised January 8, 2011 – revisions are bold and italic.**

### GALLERY DISPLAY LIMITS

**Only gallery members are permitted to show artwork, cards etc.** Our Art Center has been enriched with many artists' works but SPACE IS LIMITED; therefore the following artwork sizes and quantities must be adhered to:

ART CARDS	Artists are responsible for keeping their art cards in a neat and proper order in the racks provided. Each member is limited to 25 cards and will be responsible for replacing those that have been sold.
BINS	There will be three (3) artists per bin. Accepted pieces for bins are: 10 pieces each of <b>flat</b> , unframed prints, giclees, photo prints, and photos, unframed sketches, small unframed original watercolors. <b>3 pieces each of giclees or oils on maximum 1/2" stretcher bars.</b> Please try to accommodate each other as space is at a premium. Artists are responsible for keeping the bins in a neat and proper order. <b>Bin items need to be wrapped in clear cellophane or similar material.</b>
FUSED GLASS, JEWELRY	25 pieces ONLY, unless the artist is requested to bring in more pieces at the time of Gallery Set-up.
GOURDS	8 pieces ONLY, unless the artist is requested to bring in more pieces at the time of Gallery Set-up.
MOSAICS	3 pieces ONLY (weight up to 50 lbs.) includes wall hangings up to 30" x 40" (approval required for anything larger).
PAINTINGS, PHOTOGRAPHS <i>and</i> <b>DIGITAL PHOTOGRAPHY</b>	<b>4 Pieces up to 12" x 12" (Framed or gallery canvas typical)</b> <b>3 Pieces up to 18" x 24"</b> <b>2 Pieces over 18" x 24" and up to 30" x 40"</b> <b>1 Piece over 30" x 40" and up to 60" x 72"</b>
POTTERY	20 pieces ONLY, unless the artist is requested to bring in more pieces at the time of Gallery Set-up

SCULPTURES	3 large up to 36" in height (anything larger will require approval) and 3 small up to 12"
STAINED GLASS	6 pieces up to 24" x 26" (approval required for anything larger)
STAINED GLASS ORNAMENTS	40 pieces (window display only), unless artist is requested to bring in more pieces at the time of Gallery Set-up

### GALLERY DISPLAY RULES

1. All artwork must be original - copies of other artists, etc, are unacceptable.
2. Giclees and Prints are unacceptable unless it's for display in the bins. (Photographs **and Digital Photos** are exempt)
3. All wall pieces must have eye hooks & wire
4. Unframed work must be done on Gallery canvas no less than 1 1/2 " deep **and edges must be painted.**
5. Framed wall pieces with GLASS will be accepted up to 16" x 20" only. (This includes watercolors, pastels, pencil, pen & ink, photographs, etc.)
6. All art pieces must be free of dirt, paint and marks etc. and must fit properly inside the frame. Frames must be **clean, and** free of scratches, chips or dents. All art must be in excellent condition and will be rejected if it doesn't meet these criteria.
7. Artists must be juried in on each medium that they would like to display before any art in that medium can be shown in the gallery. Those wishing to show art in more than one of their accepted media in one show (**media groups include: Watercolor/acrylic; Oil/acrylic; Pencil/ink/pastels; Sculpture (including clay, stone, acrylic, metal); Mixed media/collages; Ceramics: Glass work including Stained Glass; Gourds; Jewelry; Photography including digital photography**) must pay an extra \$40 gallery membership and expect to sit the gallery two times per month in order to show **two art mediums**. Alternatively, artists may show art from one of their accepted media at different shows.
8. Upon purchase of a piece of art, the gallery sitters must notify the artist and the artist may bring in a piece of similar size for replacement. Only gallery co-coordinators & their designate will replace the art piece with the new artwork, **or alter/move any artwork in the gallery.**
9. An artist must not remove their art work from the gallery during any DAC two-month display, for the purpose of showing them at another place, except under certain circumstances (e.g. the art is being displayed under the name of the Desert Art Center and is listed with DAC control numbers, prices, titles and artists' names, and the 30% commission is paid to the DAC for any sales. The Gallery Coordinators must give Approval before the works are removed).

10. Instructors are entitled to hang one piece of art in each show.
11. **ART will not be displayed in a show if brought in after the scheduled intake, unless approved by the Gallery Coordinator.**
12. **Pricing limit on artwork is \$3000 per artist.**
13. **Any artwork can only be shown once per season (October through May). Exceptions are glass and jewelry, smaller items, may remain through shows. Any other exceptions are at the discretion of the Gallery Coordinator**
14. **Any artwork not removed from the gallery at the end of a show and remaining at the Desert Art Center for longer than 30 days, is subject to forfeit to be sold or disposed of by the Desert Art Center as they see fit.**
15. **Board of Directors, who have work currently on display in the Gallery, are exempt from the requirement noted in the DAC By-Laws, but have the option to 'Sit' the Gallery.**

### **JURY Process**

1. A **Jury** of 3 people, **appointed annually by the Board President, will be** designated to jury new art brought as scheduled.
2. Jurors will not see or have any contact with the new artists.
3. **The Membership Chair is** designated to coordinate the new artists with paper work and procedure prior to the new show. New artists will bring their art in for jurying **when scheduled and** will not have any contact with the jury and will only deal with the **Membership Chair.**
4. Gallery sitters will not have any contact with new member artists unless designated by the **Membership Chair.**
5. All art submitted for jurying will be taken to the small studio and left there for the jury.
6. The **Jury Chair** will advise the new member artists if they have been accepted or not.
7. New Artists accepted by the jury are subject to a waiting list in the event that the gallery is full based on art submitted by existing members. Waiting list means at the earliest possible time their works may be put on display when space allows or they will be selected for the next new showing.

These rules will allow for a fairer use of gallery space and for a smoother gallery operation. Your cooperation is appreciated. **Any questions on this rules need to be addressed to the Gallery Coordinator, who with the Boards support has the responsibility to interpret and enforce these rules.**

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Publication deadline is the 12<sup>th</sup>  
of each month. Please place  
submissions in the gallery  
newsletter box or email to

Our newsletter and photo links  
are now posted on our website  
at [www.desertartcenter.com](http://www.desertartcenter.com)

Many thanks to **Joy Meredith**  
of **Crystal Fantasy in Palm  
Springs**

For her support of the Desert  
Art Center by maintaining our

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